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**management
international
review**

Vol. 26 · 1986

SOCIAL SCIENCES

MANAGEMENT INTERNATIONAL REVIEW 1986 Vol. 26

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MANAGEMENT INTERNATIONAL REVIEW is a refereed journal which aims at the advancement and dissemination of international applied research in the fields of Management and Business. The scope of the Review comprises Management and Business Policy, International Business and Transnational Corporations.

MANAGEMENT INTERNATIONAL REVIEW stresses the interaction between theory and practice of management by way of publishing articles, research notes, reports and comments which concentrate on the application of existing and potential research for business and other organizations. Papers are invited and given priority which based on rigorous methodology, suggest models capable to solve practical problems. Also papers are welcome which advise as to whether and to what extent models can be translated and applied by the practising manager. Work which has passed the practical test of successful application is of special interest to MIR. It is hoped that besides its academic objectives the Journal will serve some useful purpose for the practical world, and also help bridging the gap between academia and business management.

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